

MAX \ MAX



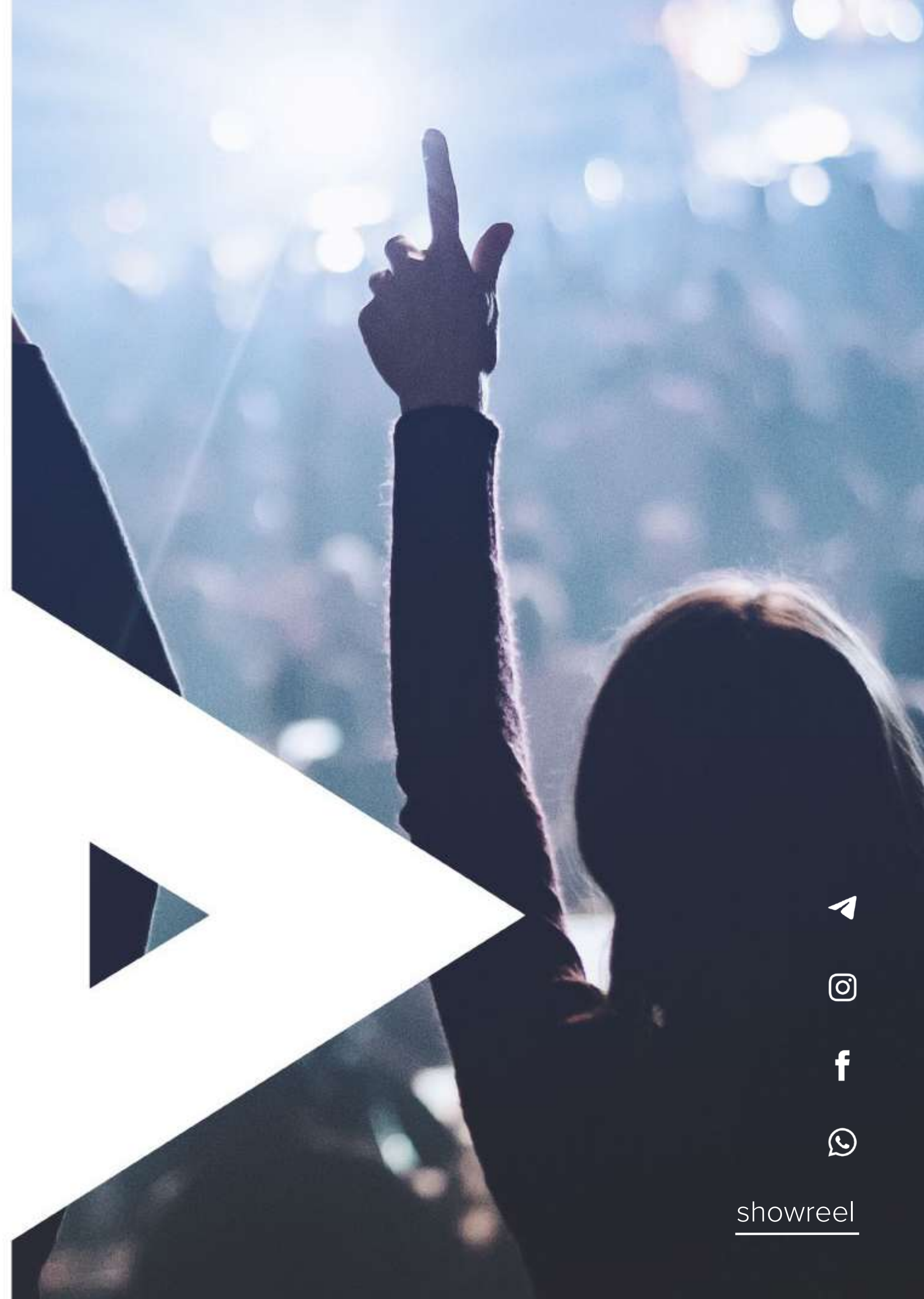
WHO ARE WE?

We are a new type of company. We are sure that at the head of any event, first of all, there is an IDEA.

For us, any event is the creation of a new world, a separate universe, invented and thought out to the smallest detail.

This is exactly how we have done more than 200 projects over 10 years in 21 countries.

Each of our projects is unique!



PRODUCTION



SHOW



TECHNICAL



EVENT



WORLD

SHOW

PRODUCTION

- IDEA
- DIRECTOR'S TEAM
- IMPRESSIONS
- PRODUCTION
- SOUND DESIGN
- VIDEOCONTENT

We are sure that the main task of the event, regardless of its format, is to give the audience new and strong impressions. That is why the IDEA is the heart of the project and the starting point that defines all the event components.



TECHNICAL PRODUCTION

Perfection in every detail is the main principle that we follow on the way of the project implementation, from sketching with a pencil to its culmination. In our work, we use only modern technologies and the latest solutions from all over the world.

- STAGE DESIGN
- 3D VISUALIZATION
- TECHNICAL MANAGEMENT
- DECOR AND PRODUCTION




- CEREMONIES AND LAUNCHES
- PRESENTATIONS
- CONCERTS
- CONFERENCES AND BUSINESS EVENTS
- INTERNAL CORPORATE EVENTS
- PRIVATE CELEBRATIONS

Holding events, starting from studying the brand and the audience, developing a creative concept, taking into account the strategic vision of the client, and ending with the implementation of what was planned on the site in full.



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WORLD PRODUCTION

With the geography of implemented projects from Iceland to Australia, we are confidently ready to provide the same high level of quality of service for our clients, regardless of place and time. A well-established contact base and understanding of local specifics is the key to success in projects abroad.

- ENGLISH SPEAKING TEAM
- PARTNERS AROUND THE WORLD / SELECTION OF CONTRACTORS
- KNOWLEDGE OF REGIONAL PECULIARITIES



OUR GEOGRAPHY OF WORK IS LIMITED ONLY BY YOUR REQUESTS.

We do events all over the planet.

And we guarantee quality in every part
of the world.



SEMINAR TEHNICUM

We are holding seminars on technical and show production for companies, agencies and freelancers.

6

• YEARS

312

• PEOPLE

24

• SEMINARS

30

• COMPANIES

576

• HOURS

15

• TOPICS

28

• EVENT AGENCIES



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A person's hands are silhouetted against a vibrant, bokeh background of warm yellow and orange lights, holding a smartphone horizontally. The phone's screen displays a video recording of a concert stage with bright lights and a crowd. The video player interface on the phone shows a play button, a progress bar at 00:00:16, and other controls. The text 'MAX \ MAX' is overlaid in white, bold, sans-serif font above the main title 'SHOWREEL', which is also in white, bold, sans-serif font. A white horizontal line is positioned below the main title.

MAX \ MAX SHOWREEL

YOUTUBE

WHAT WE CREATED



FORMAT: Concert show
NUMBER: 6 000 ppl
LOCATION: Moscow, Live Arena
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

ALEXANDER REVVA SHOW





ORIFLAME THAILAND

FORMAT:	Conference
NUMBER:	600 ppl
LOCATION:	Thailand, Pattaya
TASKS:	Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization



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FORMAT:
LOCATION:
TASKS:

Music festival
Luzhniki, Moscow
Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

VK FEST BLUE CARPET



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FORMAT: Concert show
NUMBER: 62 000 ppl
LOCATION: Moscow, Luzhniki Stadium
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

CONCERT POLINA GAGARINA



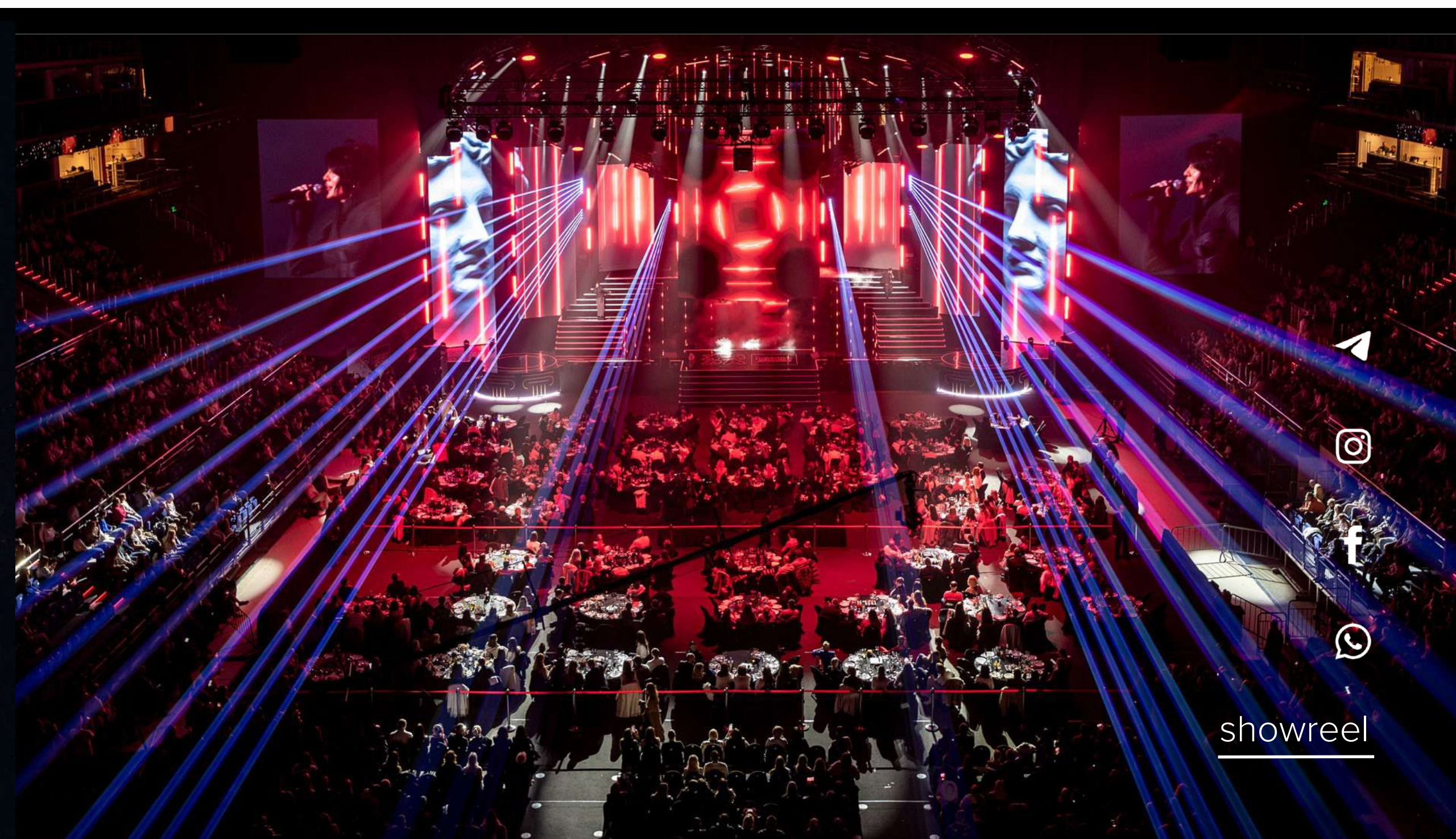
FORMAT: Award

NUMBER: 6000 ppl offline \ 1 million ppl online

LOCATION: Moscow, arena CSKA

TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

ZHARA MUSIC AWARDS



FORMAT: Presentation
NUMBER: 120 ppl
LOCATION: Moscow, Smirnov House
TASKS: Technical production, lightning design

START «PRESTIGE»





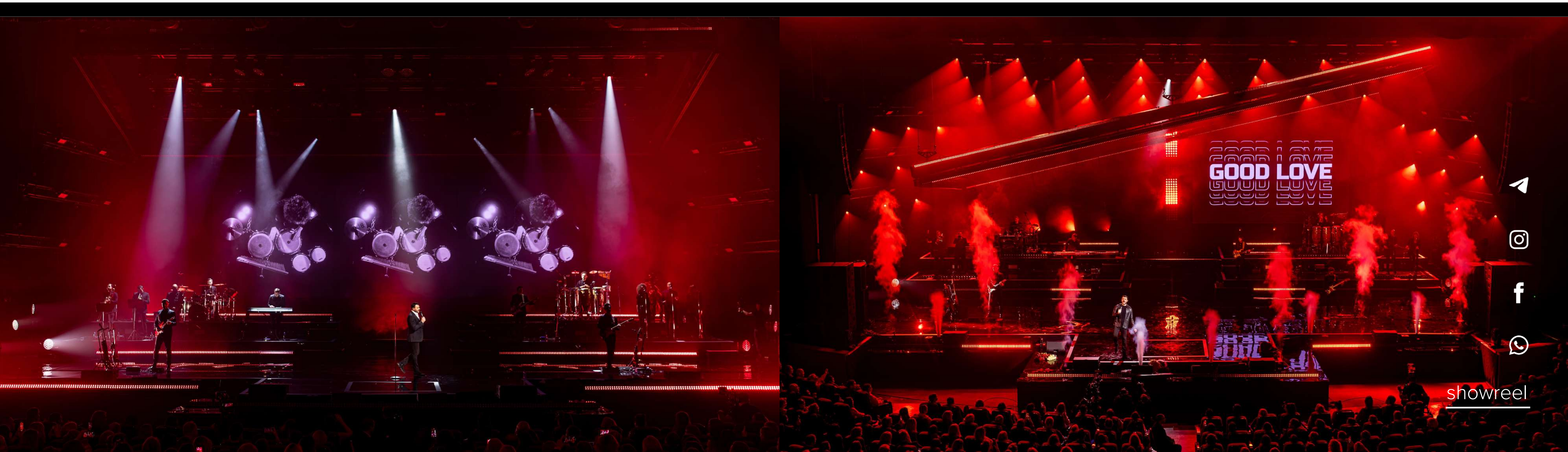
HELLO! AWARDS

FORMAT:	Award
NUMBER:	250 ppl
LOCATION:	Hotel Metropol, Moscow
TASKS:	Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization



FORMAT: Concert show
NUMBER: 7 000 ppl
LOCATION: Moscow, Crocus City Hall
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

CONCERT EMIN



FORMAT: Concert show
NUMBER: 7 000 ppl
LOCATION: Moscow, Crocus City Hall
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

CONCERT ZARA



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VK VIDEO PRESENTATION

FORMAT:	Show presentation
NUMBER:	300 ppl
LOCATION:	VK office, Moscow
TASKS:	Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization





SAMARA ELECTROSHIELD

FORMAT:	Corporate event
NUMBER:	3 500 ppl
LOCATION:	Samara, Sports Palace named after V. S. Vysotsky
TASKS:	Creative idea, technical production, scenography, 3D visualization



FORMAT: Music festival
LOCATION: Gorky Central Park, Moscow
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

VK FEST BLUE CARPET



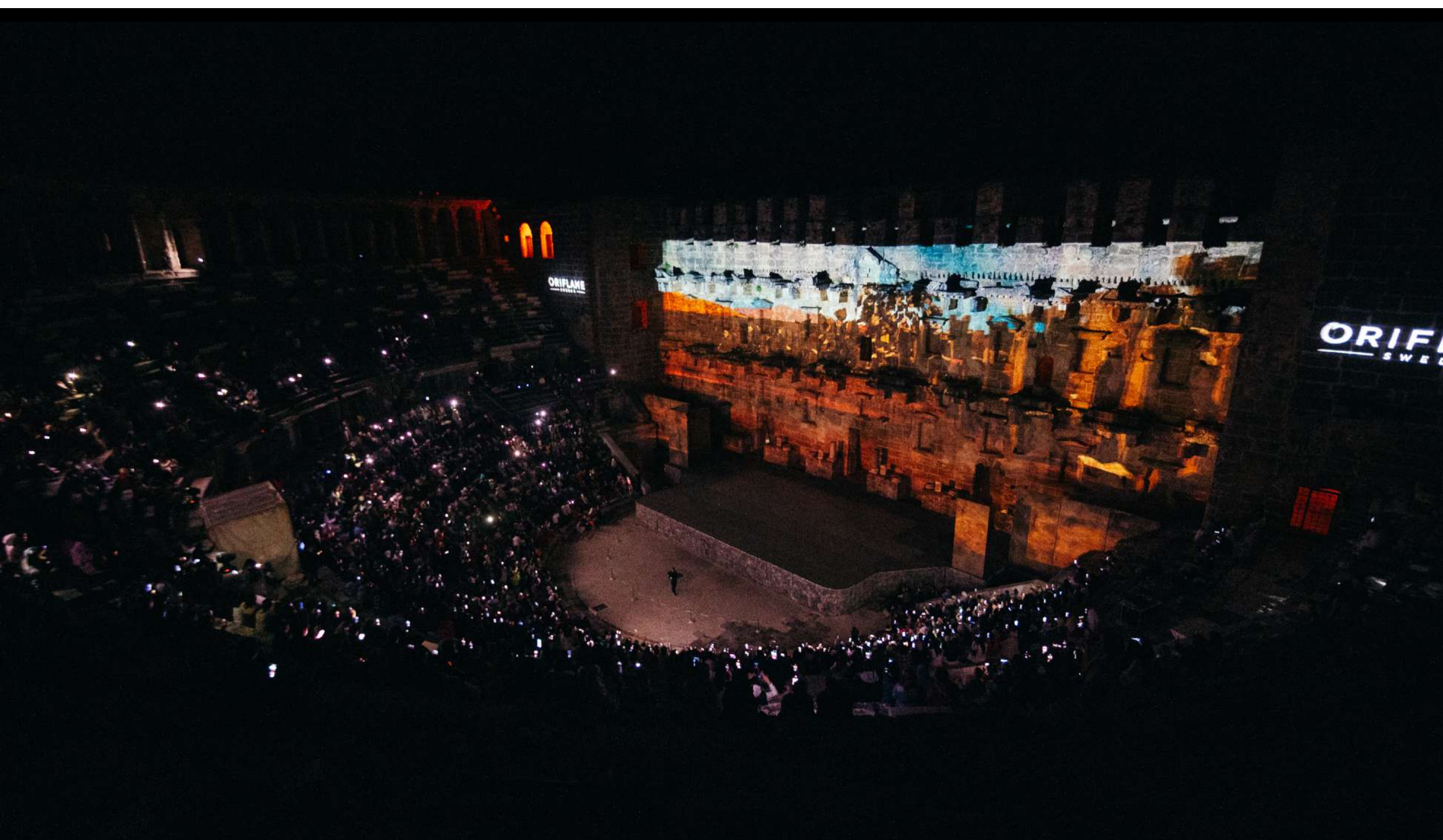
FORMAT: Concert show
NUMBER: 14 000 ppl
LOCATION: Moscow, Megasport Sport Palace
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

CONCERT POLINA GAGARINA



FORMAT: Conference
NUMBER: 1600 ppl
LOCATION: Turkey, Antalya
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

ORIFLAME TURKEY





ORIFLAME ABU DHABI

FORMAT:	Conference
NUMBER:	300 ppl
LOCATION:	UAE, Abu Dhabi
TASKS:	Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization



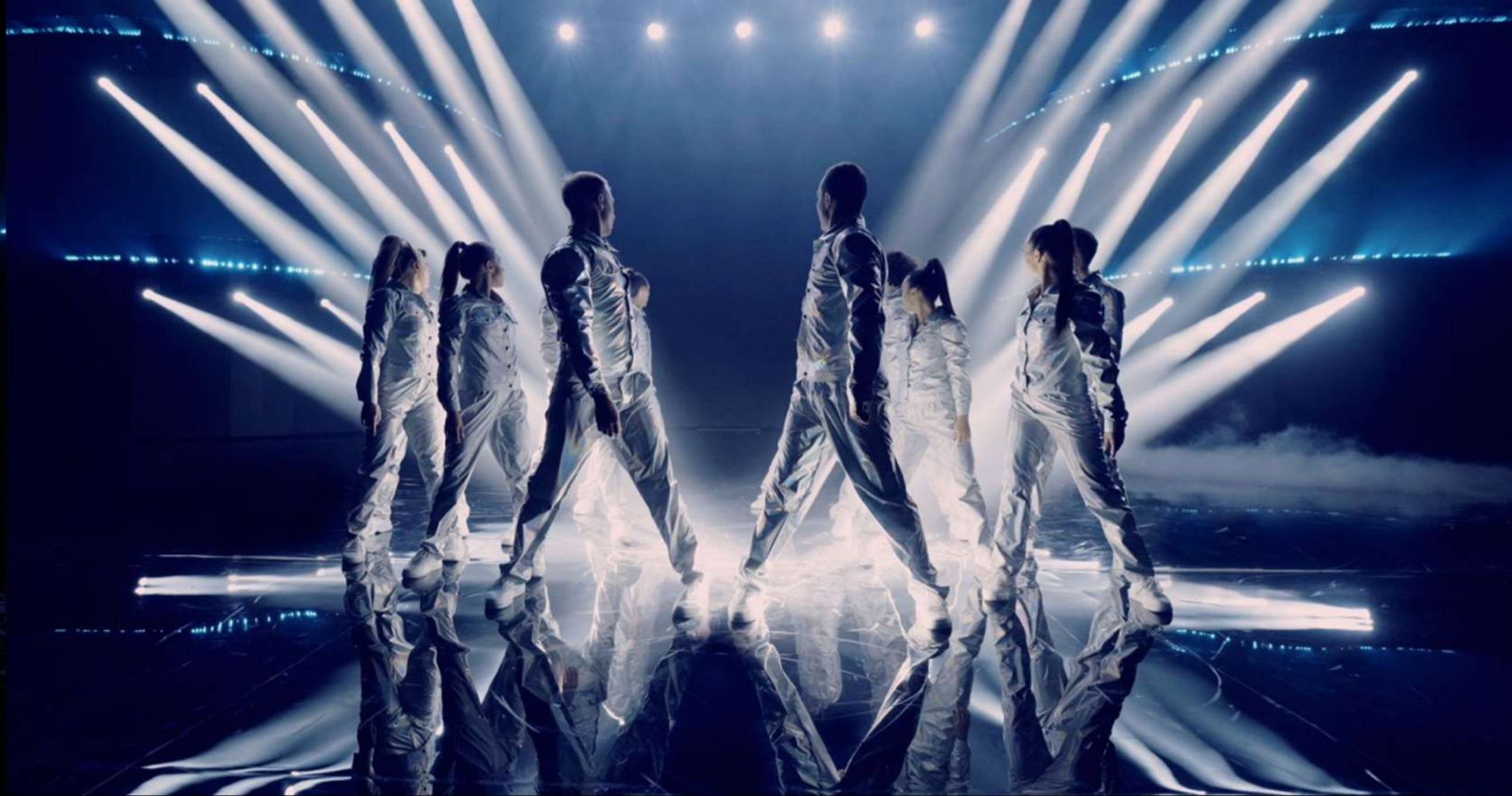
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FORMAT: Concert show
NUMBER: 2 000 ppl
LOCATION: Moscow, Crocus City Hall
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

CONCERT MILANA STAR



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COMPANY ANNIVERSARY

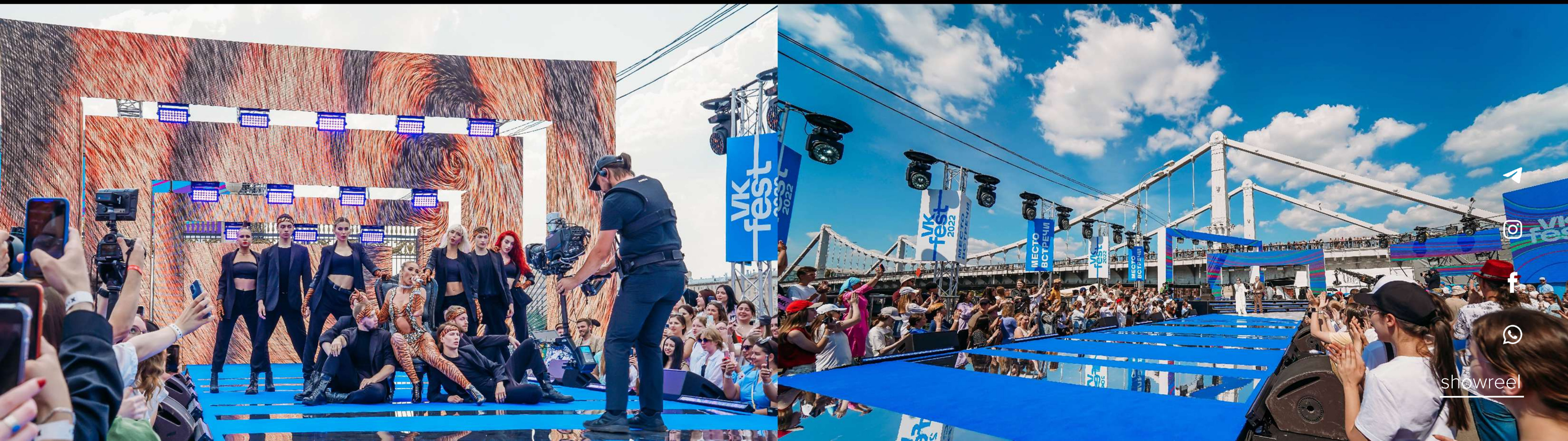
FORMAT:	Corporate event
NUMBER:	3 600 ppl
LOCATION:	Surgut, Neftyanik House of Arts
TASKS:	Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization



[showreel](#)

FORMAT: Music festival
LOCATION: Gorky Central Park, Moscow
TASKS: Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization

VK FEST BLUE CARPET



FORMAT: Conference
NUMBER: 1600 ppl
LOCATION: UAE, Dubai
TASKS: Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization

ORIFLAME DUBAI



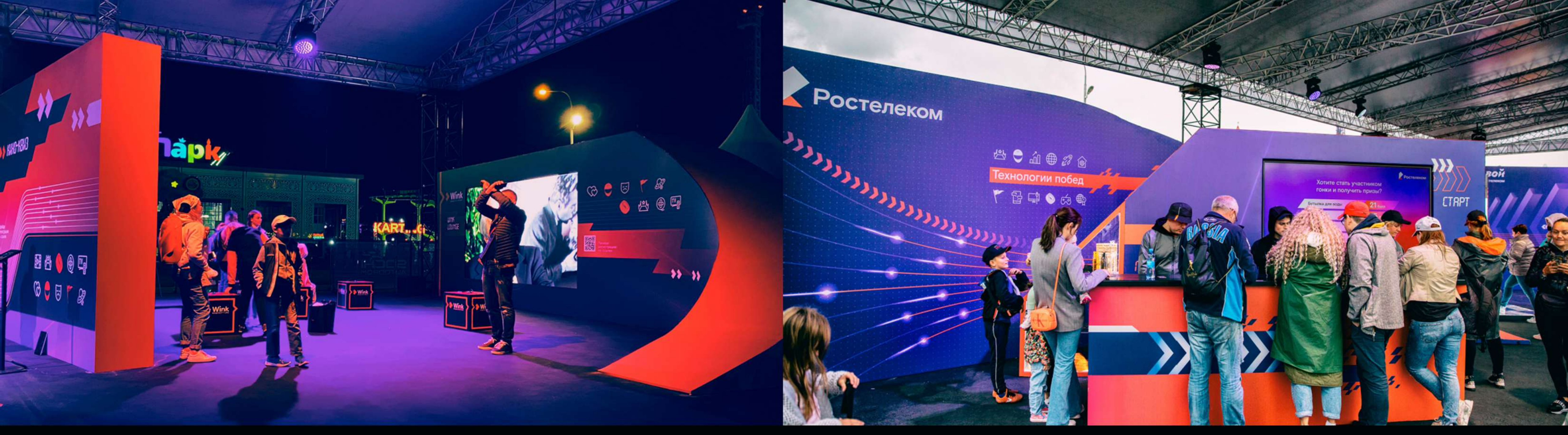
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FORMAT: Conference
NUMBER: 360 ppl
LOCATION: UAE, Dubai, La Perle
TASKS: Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization

AMWAY DUBAI



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ROSTELECOM F1

FORMAT:	Show
NUMBER:	3000 ppl
LOCATION:	Sochi, Olympic park
TASKS:	Idea of the space, technical production, logistics and work with staff



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IBBY CONGRESS

FORMAT:	Congress and Award
NUMBER:	1000 ppl
LOCATION:	Moscow
TASKS:	Organization of the award, directing, technical production, online platform



FORMAT: Online-conference
NUMBER: 3 000 ppl online
LOCATION: Stockholm, Sweden
TASKS: Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization

ORIFLAME CEO CONNECT



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QIWI PHOBIA STREAM

FORMAT:	Online and offline
NUMBER:	30 ppl offline / 400 ppl online
LOCATION:	Moscow, Amedia studio
TASKS:	Directing and staging the show, creative idea, event organization, technical production, scenography, 3D visualization





MICROSOFT ENVISION FORUM

FORMAT:	Online conference
NUMBER:	10 000 + ppl online
LOCATION:	TV-studio, Moscow
TASKS:	Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization



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MEGAFORUM ORIFLAME

FORMAT:	Forum
NUMBER:	3 500 ppl
LOCATION:	Tashkent, Humo Ice Dome
TASKS:	Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization

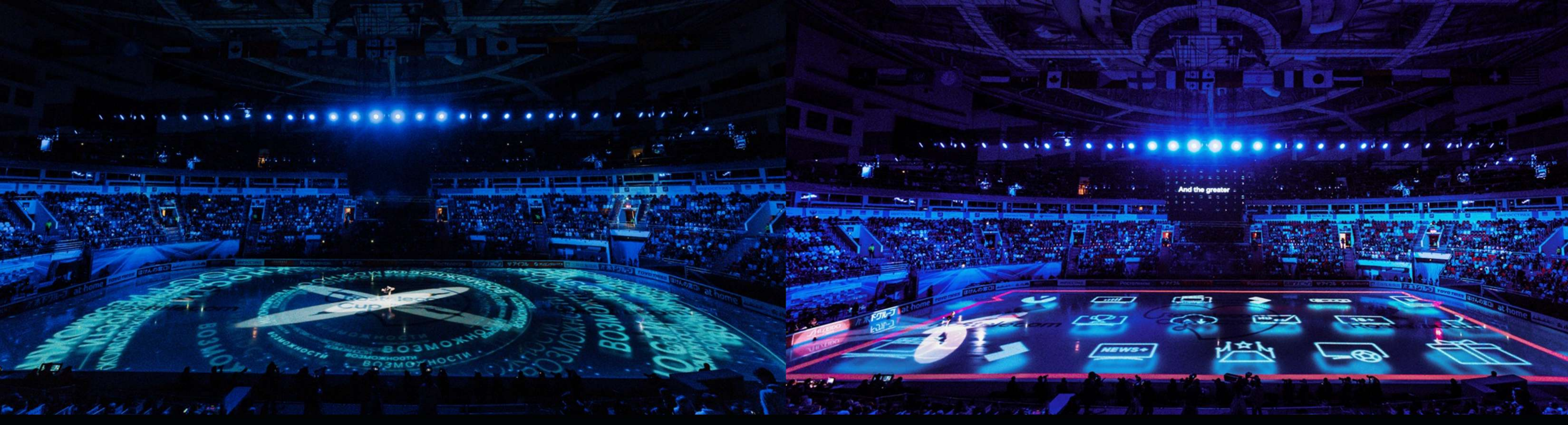


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FORMAT: Concert show
NUMBER: 7 000 ppl
LOCATION: Moscow, Crocus City Hall
TASKS: Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization

SLAVA CONCERT





ROSTELECOM CUP

FORMAT:	Ice show
NUMBER:	10 000 ppl
LOCATION:	Moscow , Megasport Sport Palace
TASKS:	Directing and staging of the show, creative idea, technical production, scenography, 3D visualization





RANGE ROVER EVOQUE

FORMAT:	Car presentation
NUMBER:	1 000 ppl
LOCATION:	Moscow, Luzhniki stadium
TASKS:	Technical production of the entire event, development and visualization of the stage setup



FORMAT: Award
NUMBER: 700 ppl
LOCATION: Moscow, Crocus Expo International Exhibition Center
TASKS: Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization

CRE AWARDS





ALEXANDER REVVA CONCERT

FORMAT:	Concert show
NUMBER:	6 000 ppl
LOCATION:	Moscow, Crocus City Hall
TASKS:	Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization



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ORIFLAME AUSTRALIA

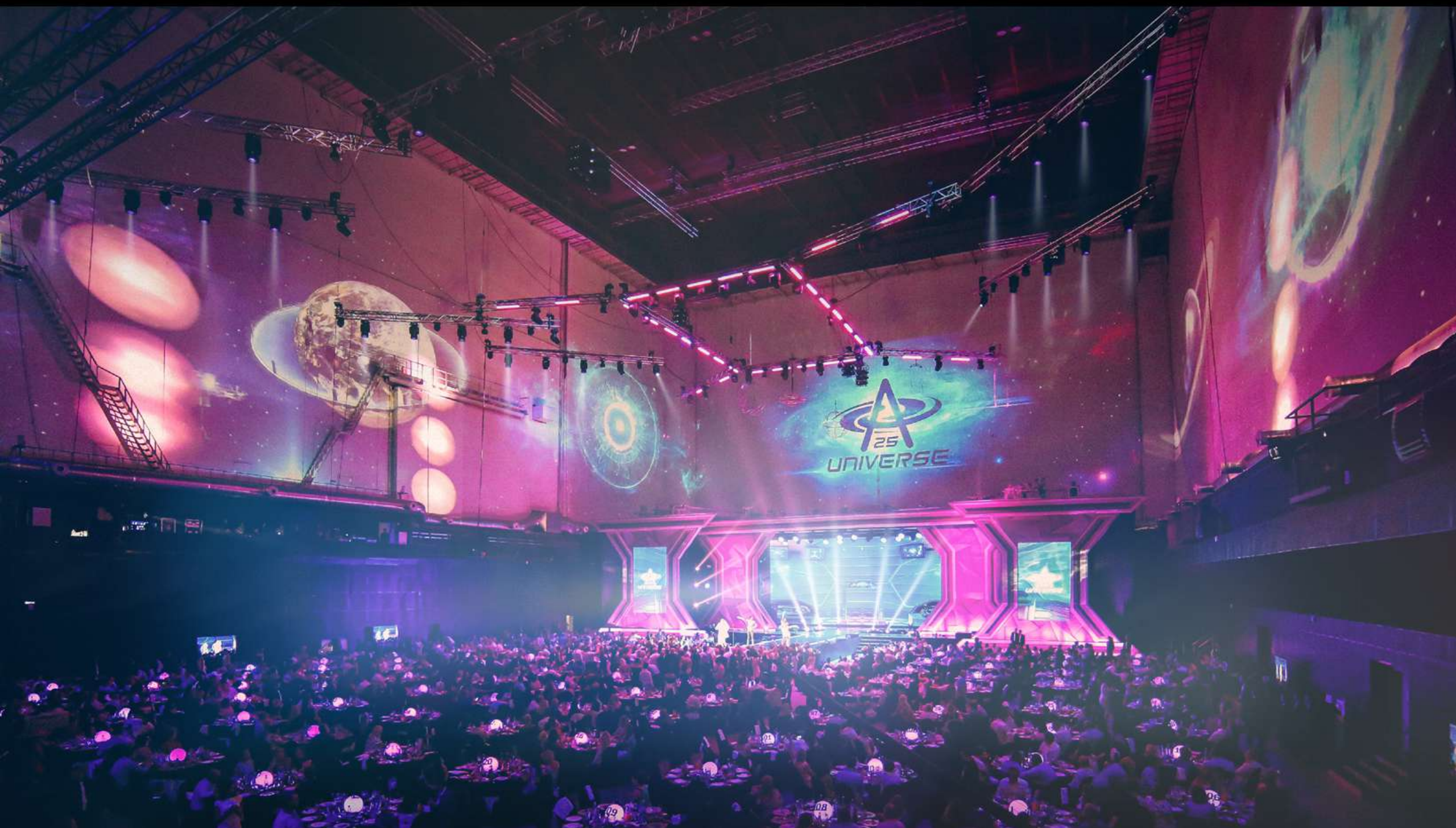
FORMAT:	Conference
NUMBER:	1 000 ppl
LOCATION:	Australia, Sydney
TASKS:	Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization



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FORMAT: Corporate event
NUMBER: 1 100 ppl
LOCATION: Moscow, Tesla.Place
TASKS: Directing and staging of the show, creative idea, technical production, scenography, 3D visualization

CORPORATE EVENT ANALPA COMPANY





ALFA-BANK CONFERENCE

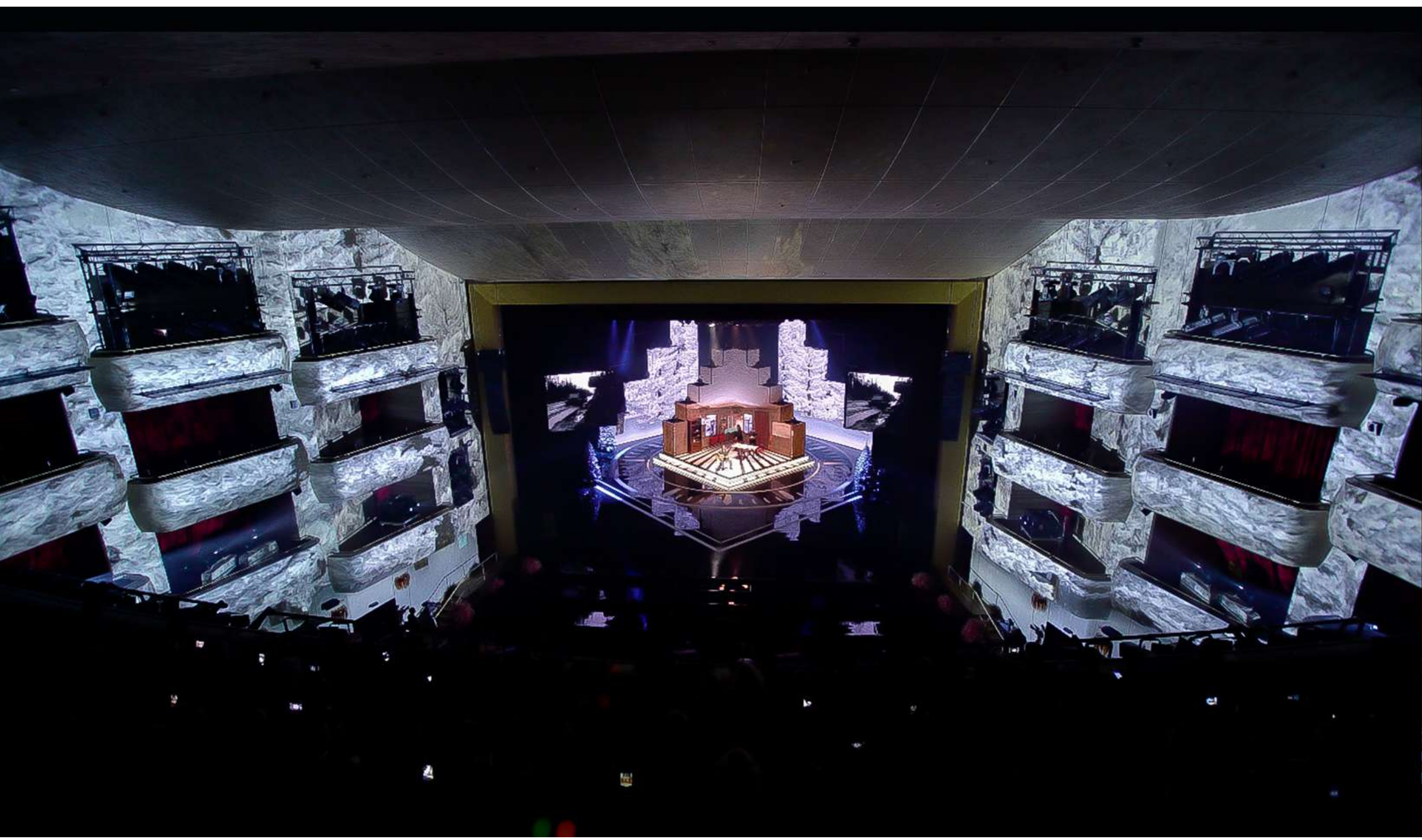
FORMAT:	Conference / Gala Dinner
NUMBER:	500 ppl
LOCATION:	Moscow, Congress Hall of Radisson Collection Hotel
TASKS:	Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization



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FORMAT: Corporate event
NUMBER: 3 600 ppl
LOCATION: Surgut, Neftyanik House of Arts
TASKS: Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization

COMPANY ANNIVERSARY. SURGUT





WARGAMING FEST

FORMAT:	Festival
NUMBER:	5 000 ppl
LOCATION:	Moscow, Expocentre
TASKS:	Directing and staging of the show, creative idea, technical production, scenography, 3D visualization



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FORMAT: Opening ceremony
NUMBER: 10 000 ppl
LOCATION: Kazakhstan, Almaty Arena
TASKS: Development and visualization of the event setup

UNIVERSIADE

ASTANA, KAZAKHSTAN



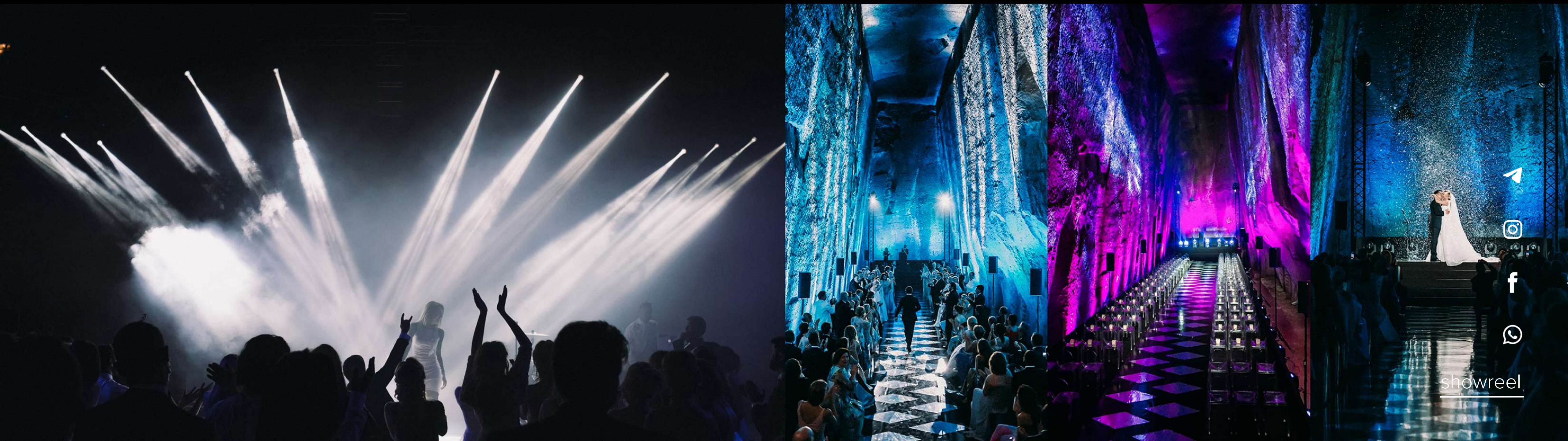
FORMAT: Fashion show
NUMBER: 120 ppl
LOCATION: Moscow, The Ritz-Carlton Hotel
TASKS: Show direction, technical production of the project

FASHION SHOW SPERANZA COUTURE



FORMAT: Wedding
NUMBER: 100 ppl
LOCATION: Sorrento, Italy
TASKS: Technical production, 3D visualization

WEDDING IN SORRENTO





FORUM ONSTAGE. FUTURE EMOTIONS

FORMAT:	Forum
NUMBER:	500 ppl
LOCATION:	Moscow, Sokolniki Exhibition and Convention Centre
TASKS:	Directing and staging of the show, creative idea, event organization, technical production, scenography, 3D visualization





EMIN AGALAROV WEDDING

FORMAT:	Wedding
NUMBER:	300 ppl
LOCATION:	Moscow region, Agalarov Estate
TASKS:	Creative idea, technical production, scenography, 3D visualization



FORMAT: Concert
NUMBER: 6 000 ppl
LOCATION: Moscow, Crocus City Hall
TASKS: Concert directing, lighting design and technical production of the project

THERR MAITZ CONCERT



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DIRECTORS`S GALA DINNER ORIFLAME

FORMAT:	Gala Dinner
NUMBER:	3 000 ppl
LOCATION:	Moscow, Olympic Stadium
TASKS:	Full participation in the implementation of the project from the brief, the development of ideas, technical solutions for the project to the final implementation, control and rehearsals



TEAM



Maxim Martynov
ART DIRECTOR

Work experience: over 15 years



Max Korotkov
EXECUTIVE DIRECTOR

Work experience: over 15 years



Oleg Nikituk
TECHNICAL DIRECTOR

Work experience: 10 years



Anna Agapkina
**ASSISTANT DIRECTOR **
CREATOR

Work experience: 5 years



Anna Gershyk
**ASSISTANT DIRECTOR **
CREATOR

Work experience: 5 years



Anastasia Gileva
EVENT MANAGER

Work experience: 3 years



Angelina Shevtsova
EVENT MANAGER

Work experience: 3 years



Alyona Kapichnikova
EVENT MANAGER

Work experience: 8 years



Alisher Yusupov
MOTION DESIGNER

Work experience: 4 years



Evgeny Smirny
3D DESIGNER

Work experience: 3 years



Vladimir Bichkov
3D DESIGNER

Work experience: 7 years



Oksana Yushko
2D DESIGNER

Work experience: 8 years



CONTACT

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